

Ghost WRITER

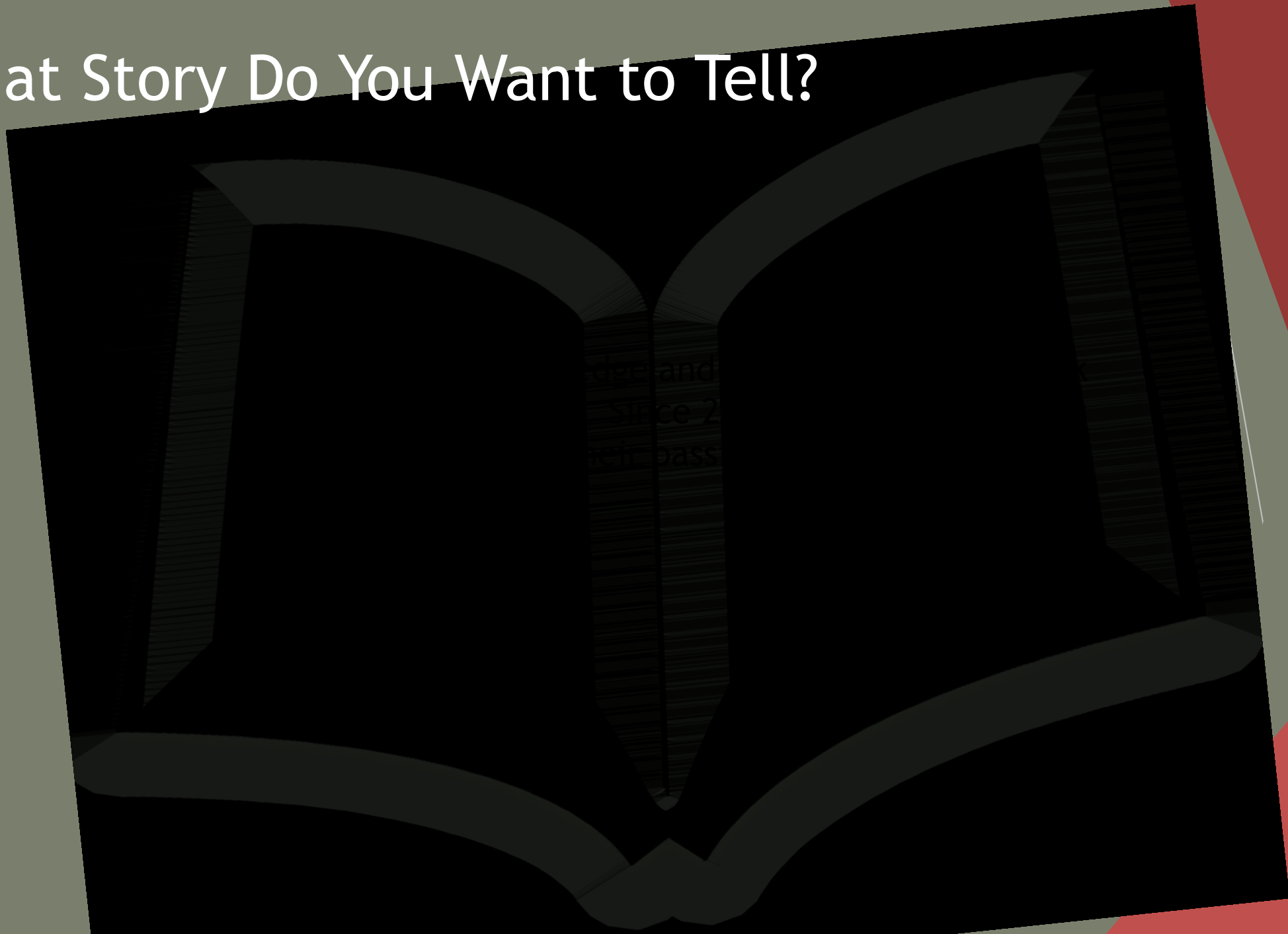
I'm Here to Write For You

Ghostwriting * Freelance Writing * Graphic Design * Marketing * Publishing * Editing

Lizzy McNett (928) 487-5551

lizzy@gwm.services <https://ghostwriter.media>

What Story Do You Want to Tell?



About Me

I'm here to write for you. Ghost Writer Media is a full-service writing/self-publishing firm with the personal touch. Assisting individuals like yourself since 2007.

Ghost Writer Media is here to assist in turning your passion into your purpose. The experiences and knowledge gained throughout your life were designed to lead you to a divinely inspired purpose.

A freelance ghostwriter, Arizona native Lizzy McNett enjoys an illustrious career doing what she loves: writing. As her business expanded, her clients' needs grew, which put her artistic skills to work. She designs and markets many of her clients' books; creating book covers and developing branding products keeps her skills sharp.

Lizzy is an avid fan of mountain biking and hiking. She also believes the only way to find true happiness is to create your success.



Our Clients



Billy Frank
Producer



Savvas Trichas
Public Speaker



George Mansour
IT Expert (Unhackable)



Chayo Briggs
Credit Expert



Joe K Mungai
Immigration Director



Rivers R Glover
Pastor



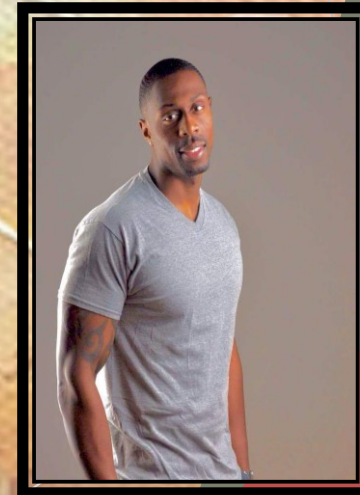
Garfield Chikuse
Mathematician



Philomena Oqwude
Professor - U of Maryland



Orestis Michael
Marketing Director



Carmichael Lewis
Police officer Author

Speaker Savvas Trichas

Ghostwriting – Business Article

The Speaker's Knockout

When one relies upon schemas to communicate something automatic, the action will be natural; including facets such as memory, verbal communication, and body language. It is simply telling the truth that you can portray the message in a practiced fashion. An essential factor in public communication is depicting the message clearly, without hesitation, as an expert in the field. In this case, all aspects of the speech will be flawless.

Some key points to understanding cognitive load during the learning process; data must be retained in the working memory until it is transferred into long-term memory. When the capacity is overloaded information is lost, thereby limiting the lesson plan. However, there are a few strategies worth utilizing to improve the learning process.



Speaker Savvas Trichas

Second Paper

Ancient China Lie Detection

History tells us the word forensic was derived from Latin meaning “forensis” which stands for forum. Forensic Science developed in conjunction with the legal system. “In a nutshell, forensic science is the **application of scientific methods and principles to questions of law,**” Incognito Forensic Foundation. Basically, the discipline used to solve crimes. (Incognito Forensic Foundation , 2017)

In ancient China 3000b.c., their preferred method of lie detecting was to use rice powder. The suspect would chew the rice powder and then spit out the rice. If the product was dry and dehydrated the person was lying. But, if the product was similar to cream, they would assume the person was telling the truth. The concept was based on the neurophysiological principle that stress can cause decreased saliva resulting in a dry mouth. One might imagine the ‘lie detection method’ was unreliable and subject to errors, simply because they were detecting stress, not deception. Just the implicating factor of being accused of lying will cause stress symptoms. Nonetheless, we maintained misperceiving signs of stress for many years. In fact, a study published in Personality and Social Psychology Review (Charles F Bond, 2006), revealed that law enforcement only had a 54% chance of accurately detecting lies. The odds are slightly better than a coin flip! Fortunately, in the last decade, we have managed to make major strides in the science of deception detection and significantly improve our accuracy.

In the interrogation room, I discovered a concept that changed my life. The concept was so intriguing, I was able to apply the application to the way I communicated in my professional life.

Now that the tool is perfected it was time to introduce the concept to other business professionals. The theory pertains to cognitive load, and how humans process information in their short term memory.

Cognitive load will lock a person’s body when lying. It will make the mind fail similarly to when someone communicates at work until that individual learns how to control cognitive load to unlock their natural communication powers.

The Liar’s Knockout

Imagine someone is telling the truth, all they have to do is activate the memory and tell their story. Everything flows naturally; the memories, verbal communication, and body language. The event is natural and straightforward. However, if the person is lying, the memory must be activated in the same fashion, except the person must carefully choose their words not to contradict the truth, it may even be a blend of reality. Then all the while you are telling the fictional story, it must be memorized, in case someone asks you to recall it in the future.

The effort places a heavy load on the cognitive short memory function. Any message will seem messy and unnatural, its difficult to control all these parameters at the same time. Research has proven the increased cognitive load will cause our systems to dysfunction. During my years in the interrogation room, criminals portrayed many behavioral symptoms, for example, decreased blinking action, reduced hand gestures, and overall baseline behavior. Human behavior along with dysfunction is different for every individual as have a unique repertory of lying, Research led by Aldert Vrij (Aldert Vrji, 2010), suggests our bodies become awkward almost clumsy when we experience increased cognitive load. In other words, cognitive overload knocks our bodies out.

One of my passions is the ability to read and study body language, stemming from my work with the police in the field of deception detection. However, I am equally fascinated by organizational psychology. When the concept of cognitive load theory came across my desk, I started thinking about how this model could be transferred to use in business.

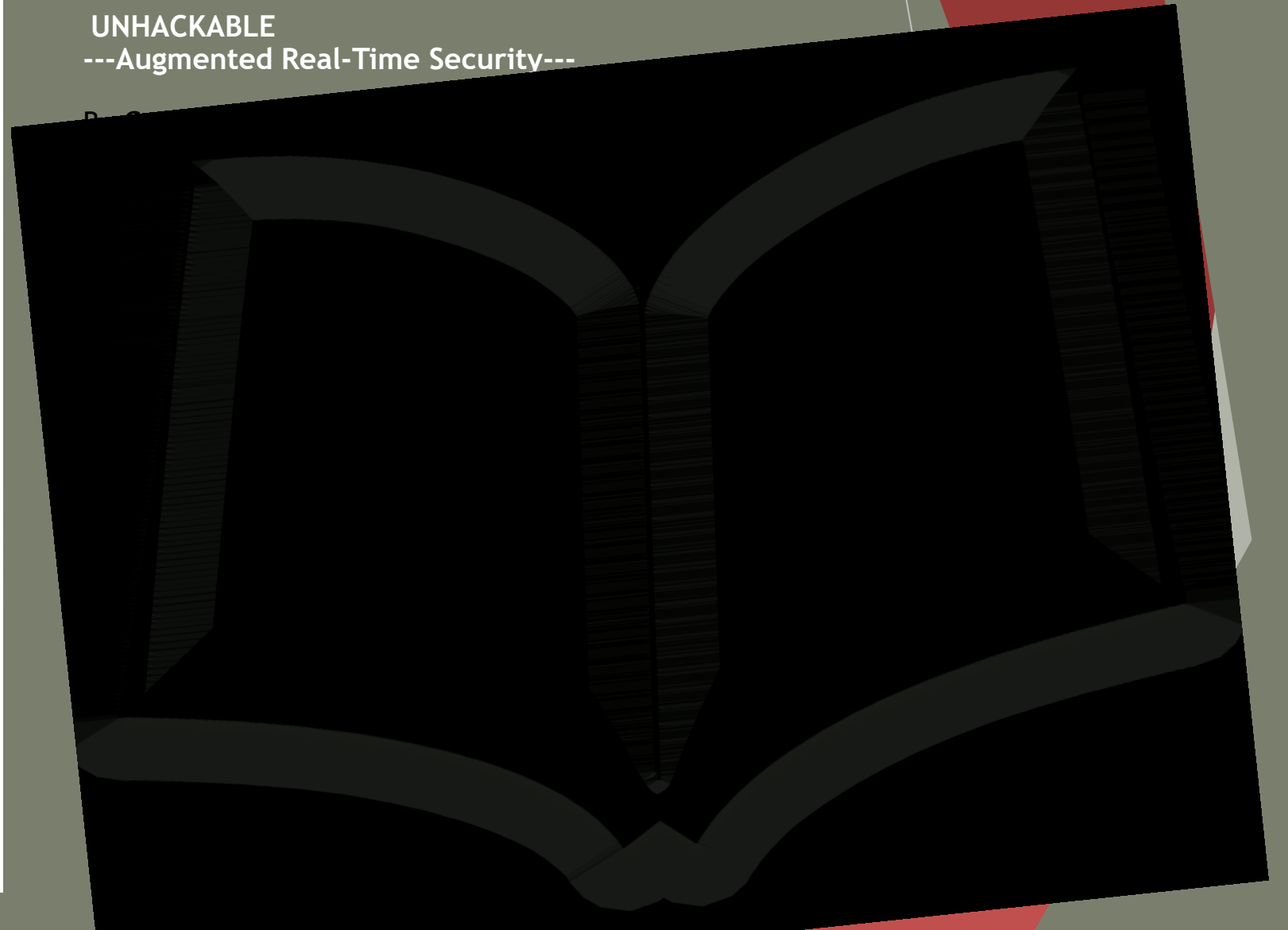


IT Expert George Mansour

Ghostwriting/ Publishing / Graphic Design

UNHACKABLE

---Augmented Real-Time Security---



IT Expert George Mansour

ON THE WEB, BUT NOT OF THE WEB

The Internet is constantly being tweaked and altered to monitor online behavior. These modifications follow surfing habits that model specific tastes while gaining insight into opinions. Therefore, it only shows what you want to see.

Have you ever stopped to consider how much consumerism and convenience is really costing us? We have become intertwined in the web of cyberspace; it is slowly reprogramming our thought process to an involuntary unconscious state of mind. Is this why we created technology?

It is time to liberate ourselves. The Unhackable paradigm shift is a process that enables a balance between new technology and the existing human condition. We can be on the web but not of the web. Unhackable brings forth a school of thought to unravel the complicated nature of the internet. The digital transformation is not just about technology, but how to create a viable partnership.

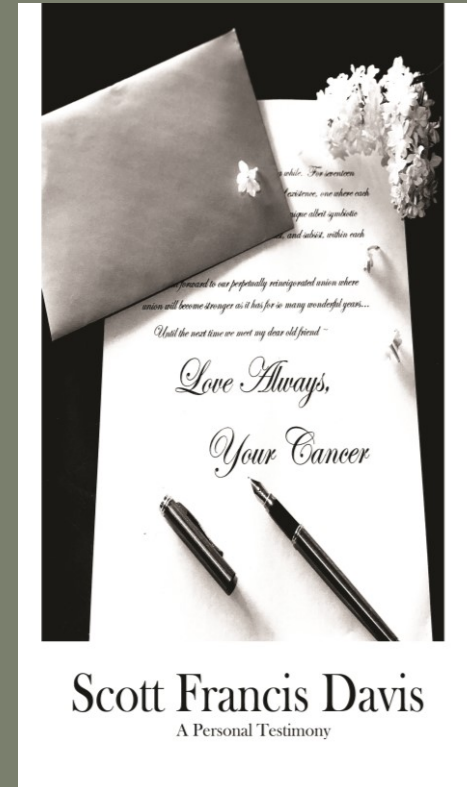


Author Scott Francis Davis

Publishing Client/ Graphic Design

Twenty-two times! Twenty-two times Scott has been diagnosed with hemangiopericytoma, one of the rarest and most unforgiving forms of cancer there is. For two decades Scott, his family and his friends have all endured the full physical and emotional weight a cancer diagnosis presents. Through love, sheer tenacity and an unyielding faith in God, Scott found purpose in his own life, by sharing his message with as many people as possible for dealing with such a reprehensible disease or sickness as there ever has been...and that there is life, and living, beyond a cancer diagnosis.

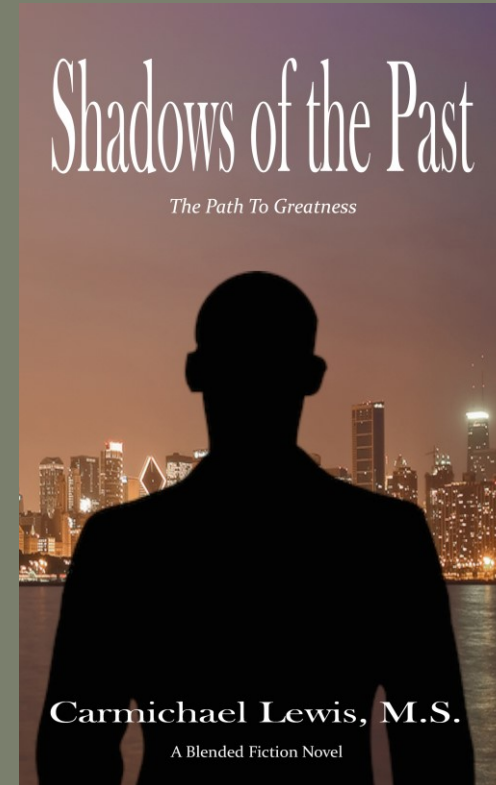
Love Always, Your Cancer displays the lessons that come to us all.... if we pay attention. *Love Always, Your Cancer* is, to some extent, a memoir as it encompasses first-hand stories and experiences that Scott and his family faced. However, from Scott's own experiences, advice to cancer patients, stakeholders, and caregivers are offered to help take a pause--a deep breath if you will--from the absolute zero of words like terminal, prognosis, and life expectancy. As Scott maintains, cancer is more about the journey, rather than the final destination.



Author Carmichael Lewis

Ghostwriting/ Graphic Design

Julian Parker could never have prepared himself for the moment this incredible woman walked into his life. Aniyah's presence captivated his soul from the second they met. By the time of their first date, he knew she would be the perfect mate. People always mock love at first sight, but to Julian the disbelief was false. Julian had spend much of his adult-hood running from the past, fighting to free himself from the incidents that had plagued his life. The newlyweds planned an incredible trip to Hawaii for their honeymoon, and it was an exhilarating time for both parties. Neither one had traveled much, so experiencing the event together made the trip all the more worthwhile. But, then the unthinkable happened. Aniyah sat in a hospital room, watching an artificial machine breathe for her husband. Their new life hung in the balance, and only time would tell the tale of Julian's prognosis.



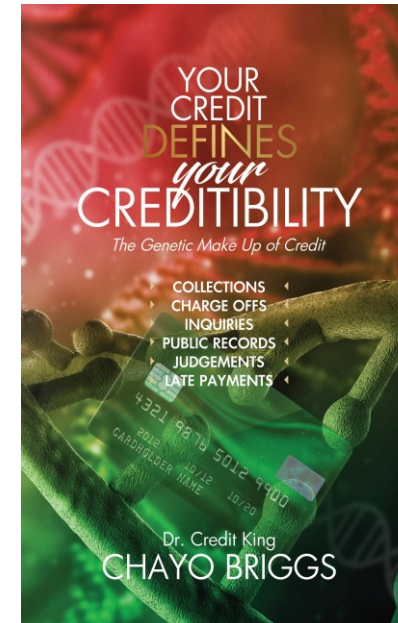
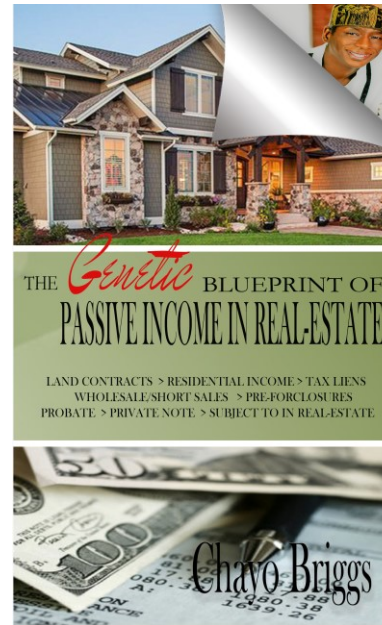
Author Chayo Briggs

Ghostwriting/Publishing/Graphic Design/Marketing

Your Credit Defines Your Creditability is designed as a pathway to understanding what contributes to an excellent credit rating. We know such issues are daunting, but you may need to borrow money from a lender. We need to understand and learn that the concept of good credit defines our creditability, so we must learn to delete toxic accounts such as collections, inquiries, charge-offs and public records. Therefore, having a good credit score will make the process easier. Your credit score determines two things that can affect your loan approval. First, lending money entails risk, and lenders need to know you are reliable. Second, your credit score determines the terms of your loan.

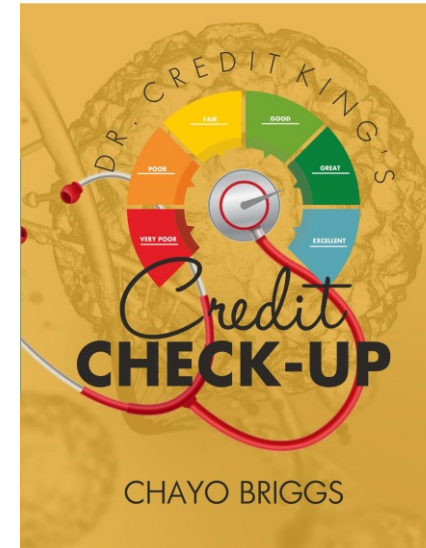
Briggs understands the key to success comes through life experience; for that reason, he assists clients in procuring their prosperous future, breaking the chains of financial distress.

Creditors deduce creditability from your credit profile. Think of it as your financial resume.



Author Chayo Briggs

What is credit? This is a common question asked by many people around the world. Society is becoming heavily dependent on credit for daily necessities; it's not just for buying a house or car anymore. The job market or pay scales play a large role in someone's financial well-being. Even the ability to gain employment or rent an apartment is determined by a credit resume, and the impact of being denied credit can place a heavy burden on one's future. It could mean the difference between a healthy lifestyle or living paycheck to paycheck; hoping nothing major happens that might cost someone their transportation or a roof over their head. This is the reason for Dr. Credit King developing the Credit Check-Up Notebook.



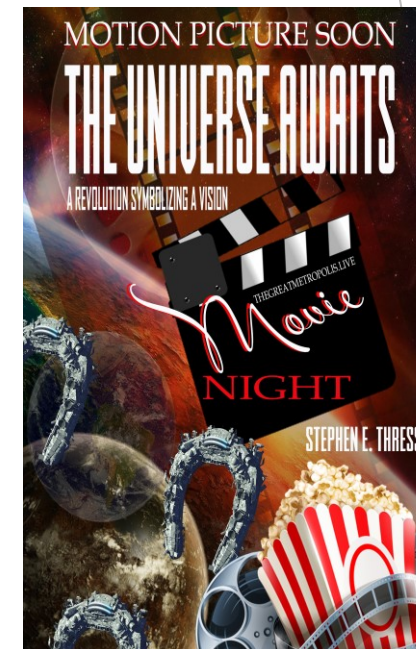
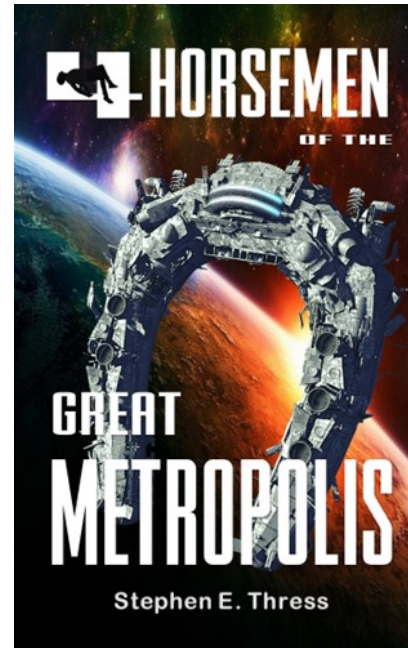
Author [Stephen E. Thress](#)

Ghostwriting/ Movie Script/Publishing

The allure of the night sky brought a new meaning to Eugene Thress after his time in space. His epiphany portrayed the reality of Mankind's ill practices toward the only object standing between humans and complete extinction.

Eugene struggled with exposing the knowledge he learned from his vision and remaining silent. But, he chose to enlighten society with the information; embracing the ability to end diversity, uniting the human race. In doing so, the proposal can work to revitalize Earth to its previous unspoiled condition. Eugene's plan would not endanger anyone's spiritual beliefs or heritage. Its' simply a strategy to protect a gracious planet that supports all life.

Thress leaves the concept open for everyone to contemplate their own perception of the future. By mapping, the blueprint as a way to save humanity opens the door for a cohesive society that functions on the passion for veracity and peace among the inhabitants of Earth.



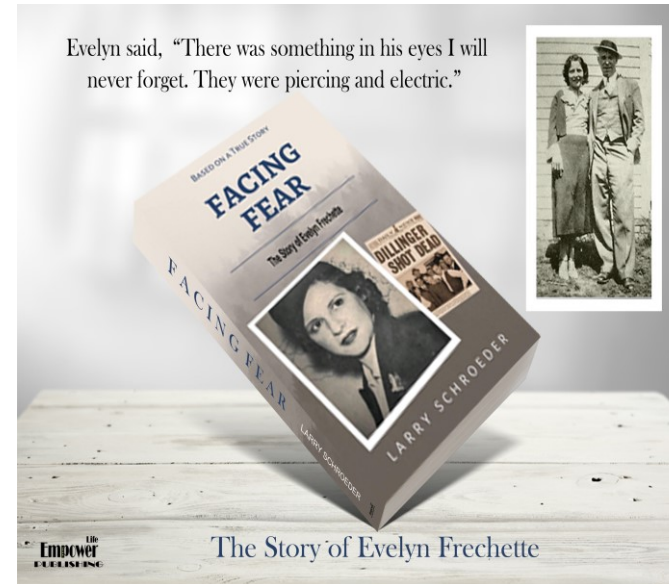
Author [Larry Schroeder](#)

Ghostwriting/Publishing/Website Design

Facing Fear depicts the true story of Evelyn (Billie) Frechette, beloved companion of John Dillinger. Ravaged by the unyielding violence of being an American Indian in the early 1900s she struggles to survive. As society fights to overcome the Great Depression, Evelyn tries to make ends meet taking work wherever it presents itself. Many times, she performs with her sister in the Native American Ceremonial dances on the reservation, for production entertainment. After which, a short time later she is brutally raped; leaving her in the hospital fighting for survival. The forcible violation leaves her pregnant, and she gives birth in 1928, at the age of twenty-one. It is thought, Evelyn took the nick-name (Billie) after the death of her son.

Evelyn like many young women, seek to find love and start a family. In her travels, she meets Welton Sparks, who is arrested for committing mail fraud and sent to Leavenworth. Their marriage is never annulled. Blind to his escapades she moves on with life and finds an apartment in Chicago, Illinois. One evening while out with her girlfriends 'cabereating,' she meets a man named 'Jack Harris.'

An instant attraction blossoms, "I'll never forget that. It happened the way things do in the movies. I was 25 years old, and I wasn't any different from all the other girls that were 25 years old. Nothing that happened to me up to that time to amount to anything. That night everything changed. I started a new kind of life," said Billie.



Extra Writings

“When you visually connect with something, a force field ignites the passion within.” ----- **section of a book...**

“Old Roan’s lifeless body twisted my gut. Completely, helpless, yet I had to confirm the truth. Once I was close enough to feel his coat, my hand touched his side. Anticipation expected the chill of death, but instead, a sound emanated.” -----**The Broncobusters....**

“Sunrise brought warming rays across my face. I looked around and heard nothing but silence. It was an undisturbed serene setting. Freedom began to overtake my soul. The moment had come for me to understand my true calling in life. Many years have passed since that day, but none go by that I don’t see the image of her face.” -----**section of a book....**

“Imagine the power of your mind. Success comes when you focus on the vision of victory. Whether right or wrong, it all starts with your mental mindset.” -----**The Power of Thought....**

Client References

[Bernie Ball](#) - *Psychologist*

[Antonia McClammy](#) - *Social Media Marketing*

[Orestis Michael](#) - *Social Media Marketing*

[Josh Perl](#) - *Fitness Expert*

[Cornell Kelly](#) - *Psychology Disorders Expert*

[Billy Frank](#) - *Producer*

[Savass Trichas](#) - *Speaker*

[George Mansour](#) - *IT Specialists*

[Chayo Briggs](#) - *Credit Repair Expert*

[Scott Francis Davis](#) - *Historian*

[Rivers R. Glover](#) - *Pastor*

[Garfield Chikuse](#) - *Teacher/Mathematician*

[Martin Bucknarish](#) - *Artist*

[Claude Galipeau](#) - *Agriculture Development*

[Carmichael Lewis](#) - *Law Enforcement/ Speaker*

[Joe K. Mangui](#) - *Immigration Expert*

Alignable Client Testimonials



We turn your Knowledge and Experience into a Book or Business Project. Since 2007 we help our clients develop turn their passions into their purpose.

Let's Talk (928) 487-5551

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Thank You!